

Wheels of Love: USA

Budget	Actual	Donations	Net Income
\$53,727	\$56,420	\$124,201	\$67,781

- 164 registered riders: 91 new and 15 lapsed (have not ridden with us since 2016)
- 26 did not show up on the day of the event
- 1 new rider has already registered for the ride in Israel

Overall, this was a successful event. If the goal is to develop and expand the program, a thorough strategic assessment will be needed to evaluate the feasibility of doing so. Major items such as budget, financial model and allocation of staff/resources will need to be considered.

