

**AMERICAN FRIENDS OF ALYN HOSPITAL  
EXECUTIVE BOARD MEETING**

Tuesday October 5, 2021  
New York, NY

**ATTENDEES:**

**EXECUTIVE BOARD COMMITTEE MEMBERS (meeting held via Zoom)**

Joanne Blye (in the office)  
Dan Blumenthal  
Bryan Gartenberg  
Ed Joyce

**STAFF**

Maayan Aviv (in the office)

**GUESTS**

Mark Sherman

Joanne welcomed everyone to the meeting at 3:00PM. She entered a motion to accept the meeting minutes from our June meeting and everyone acknowledged. Joanne then turned over the meeting to Maayan.

**WOL: Maryland Chesapeake Bay**

Maayan reported that registration for the Maryland Chesapeake ride has been disappointing; at the moment we only have 44 riders but there are some possible riders who might need more persuasion. She thinks that the fact that we tried to put the ride together in only 5 weeks with so much of September being religious holidays made it much harder to recruit riders. In discussions with the Marketing team, it has been decided that we are also now going to allow riders in the Maryland area who only want to ride for 1 or 2 days.

In addition, some of the people who had expressed initial interest are participating in other ways: some of our long-term riders (who have Israeli passports) will be participating in Israel, and the Friends of Kevin group will be riding by themselves on Long Island and AFAH will be providing support for them. There however, are other riders that we are surprised are not coming; Ed said he would reach out to the Sokols to find out why they are not coming.

## Finances

- Ruth Zager's husband has shown interest in donating more monies to ALYN. Maayan has been playing telephone tag with him – due to the holidays they have not yet connected.
- The Tankel/Zettler estate sale has been finalized and we are expecting \$150K shortly
- We have transferred over \$2M to Israel so far. We had planned to exceed the transfers of 2020 but due to COVID still impacting WOL we are not as optimistic as previously

## Other Initiatives

Maayan is suggesting to Israel that we set up a joint strategic committee (including interested non-Board members) to review current WOL structure (including costs) and decide how to structure for next year and beyond. As we learned this year and last, we can not always depend on this revenue as we have previously.

Jaymie is our New Development Director and is liaising with Deborah to ensure a complete turnover now that Deborah has switched to part-time.

Maayan will be providing the Exec Committee with her proposed 2022 budget at the December meeting. It should show a marked reduction (~200K) from this year's budget as we will finish paying Cathy's severance at the end of this year. There was discussion as to whether we need to officially inform Cathy of the end of her severance but it was decided that Maayan will speak to Laura Solomon for the legal way forward.

Our lease will finally be up at the end of 2022 so we will be shopping for less expensive alternatives next year.

The meeting was adjourned at 3:40 PM.