

AFAH 2023 Proposed Plan

Q1

- 2022 impact statement/2023 vision email
- Parlor meeting PA (Zev Jacobson)
- Wheels of Love reunion/tri-state area
- Heels of Love
- Purim cards

Q2

- WOL USA/Denver
- Passover mailing

Q3

- WOL info-sessions/training rides
- WOL USA NJ – bi-annual event

Q4

- High holiday mailing
- WOL Israel
- Giving Tuesday campaign
- End of Year mailing
- NYC Marathon

Ideas/in-progress:

Michael Alter book

Awareness swag