

AMERICAN FRIENDS OF ALYN HOSPITAL
Fundraising Results
as of May 9, 2024

FUNDS RAISED

| | 2019 | 2020 | 2021 | 2022 | 2023 |
|----------------------------|-------------|-------------|-------------|-------------|-------------|
| Total Raised | \$2,812,758 | \$3,167,509 | \$4,204,996 | \$4,226,688 | \$3,299,586 |
| # Donations | 8839 | 6364 | 7,912 | 6541 | 6418 |
| Average Donation | \$318 | \$498 | \$531 | \$646 | \$514 |
| Transferred to Isra | \$2,218,104 | \$3,003,705 | \$3,703,996 | \$3,430,254 | \$2,601,571 |

| | 2023 | | | | 2024 | | | |
|--------------|--------------------|-------------|------------------|--------------------|------------------|-------------|------------------|------------------|
| | Total Raised | # Donations | Average Donation | Transferred | Total Raised | # Donations | Average Donation | Transferred |
| January | \$62,129 | 268 | \$232 | \$0 | \$170,262 | 323 | \$527 | \$125,000 |
| February | \$200,365 | 302 | \$663 | \$175,000 | \$174,218 | 352 | \$495 | \$100,000 |
| March | \$88,374 | 167 | \$529 | \$0 | \$116,370 | 187 | \$622 | \$107,000 |
| April | \$47,790 | 270 | \$177 | \$0 | \$156,897 | 147 | \$1,067 | \$88,000 |
| May | \$229,419 | 163 | \$1,407 | \$28,860 | | | #DIV/0! | \$66,000 |
| June | \$120,605 | 162 | \$744 | \$150,000 | | | #DIV/0! | |
| July | \$242,330 | 269 | \$901 | \$215,000 | | | #DIV/0! | |
| August | \$201,478 | 786 | \$256 | \$116,000 | | | #DIV/0! | |
| September | \$382,916 | 1453 | \$264 | \$0 | | | #DIV/0! | |
| October | \$477,032 | 1457 | \$327 | \$300,000 | | | #DIV/0! | |
| November | \$585,958 | 414 | \$1,415 | \$460,000 | | | #DIV/0! | |
| December | \$661,190 | 707 | \$935 | \$1,156,711 | | | #DIV/0! | |
| TOTAL | \$3,299,586 | 6418 | \$514 | \$2,601,571 | \$617,747 | 1009 | \$612 | \$486,000 |

Total raised **does not include** funds collected for Wheels of Love registration or upgrades. Transferred to Israel **includes** all registration and upgrade money collected.

Wheels of Love Israel

| | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | |
|----------------------------|--------------------|-------------|--------------------|-------------|--------------------|-------------|--------------------|-------------|--------------------|-------------|
| | Revenue | Individuals | Revenue | Individuals | Revenue | Individuals | Revenue | Individuals | Revenue | Individuals |
| Donations | \$1,600,919 | 5984 | \$1,022,840 | 3099 | \$1,239,343 | 3813 | \$1,264,320 | 3675 | \$1,106,232 | 2940 |
| Corporate Sponsors | \$81,490 | 17 | \$24,500 | 5 | \$53,000 | 11 | \$40,300 | 10 | \$54,000 | 12 |
| Registration | \$132,125 | 164 | \$36,515 | 123 | \$67,766 | 105 | \$125,936 | 114 | \$40,714 | 37 |
| Upgrades | \$56,298 | 131 | | | \$17,611 | 52 | \$44,040 | 138 | | |
| Total Raised/Riders | \$2,211,307 | 433 | \$1,509,305 | 394 | \$2,474,000 | 414 | \$2,300,000 | 357 | \$1,582,236 | |

Donations, corporate sponsors, registration and upgrades only represents money processed through the American Friends of Alyn Hospital Office. Total raised/riders includes information as reported by the Israel special projects office and participants worldwide.

Direct Mail

| | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | |
|--------------|------------------|-------------|-----------------|-------------|------------------|-------------|------------------|-------------|------------------|------------|
| | Donations | Donors | Donations | Donors | Donations | Donors | Donations | Donors | Donations | Donors |
| Passover | \$34,161 | 723 | \$28,650 | 490 | \$24,962 | 415 | \$66,336 | 465 | \$88,704 | 357 |
| High Holiday | \$49,468 | 527 | \$40,772 | 742 | \$50,082 | 403 | \$38,651 | 347 | \$55,514 | 329 |
| Year End | \$46,772 | 401 | \$25,950 | 193 | \$128,816 | 628 | \$100,497 | 477 | \$91,585 | 237 |
| TOTAL | \$130,401 | 1651 | \$95,372 | 1425 | \$203,860 | 1446 | \$205,484 | 1289 | \$235,803 | 923 |