

AMERICAN FRIENDS OF ALYN HOSPITAL
Fundraising Results
as of September 9, 2024

FUNDS RAISED					
	2019	2020	2021	2022	2023
Total Raised	\$2,812,758	\$3,167,509	\$4,204,996	\$4,226,688	\$3,299,586
# Donations	8839	6364	7,912	6541	6418
Average Donation	\$318	\$498	\$531	\$646	\$514
Transferred to Israel	\$2,218,104	\$3,003,705	\$3,703,996	\$3,430,254	\$2,601,571

	2023				2024			
	Total Raised	# Donations	Average Donation	Transferred	Total Raised	# Donations	Average Donation	Transferred
January	\$62,129	268	\$232	\$0	\$170,262	323	\$527	\$125,000
February	\$200,365	302	\$663	\$175,000	\$174,218	352	\$495	\$100,000
March	\$88,374	167	\$529	\$0	\$116,370	187	\$622	\$107,000
April	\$47,790	270	\$177	\$0	\$156,897	147	\$1,067	\$88,000
May	\$229,419	163	\$1,407	\$28,860	\$216,539	285	\$760	\$66,000
June	\$120,605	162	\$744	\$150,000	\$304,278	120	\$2,536	\$150,000
July	\$242,330	269	\$901	\$215,000	\$73,851	186	\$397	\$0
August	\$201,478	786	\$256	\$116,000	\$144,799	214	\$677	\$78,585
September	\$382,916	1453	\$264	\$0			#DIV/0!	\$134,344
October	\$477,032	1457	\$327	\$300,000			#DIV/0!	
November	\$585,958	414	\$1,415	\$460,000			#DIV/0!	
December	\$661,190	707	\$935	\$1,156,711			#DIV/0!	
TOTAL	\$3,299,586	6418	\$514	\$2,601,571	\$1,357,214	1814	\$748	\$848,929

Total raised **does not include** funds collected for Wheels of Love registration or upgrades. Transferred to Israel **includes** all registration and upgrade money collected. Totals are best estimates and subject to changes at year end due to adjustments, changes/cancellations, etc.

Wheels of Love Israel

	2019		2020		2021		2022		2023	
	Revenue	Individuals	Revenue	Individuals	Revenue	Individuals	Revenue	Individuals	Revenue	Individuals
Donations	\$1,600,919	5984	\$1,022,840	3099	\$1,239,343	3813	\$1,264,320	3675	\$1,106,232	2940
Corporate Sponsors	\$81,490	17	\$24,500	5	\$53,000	11	\$40,300	10	\$54,000	12
Registration	\$132,125	164	\$36,515	123	\$67,766	105	\$125,936	114	\$40,714	37
Upgrades	\$56,298	131			\$17,611	52	\$44,040	138		
Total Raised/Riders	\$2,211,307	433	\$1,509,305	394	\$2,474,000	414	\$2,300,000	357	\$1,582,236	

Donations, corporate sponsors, registration and upgrades only represents money processed through the American Friends of Alyn Hospital Office. Total raised/riders includes information as reported by the Israel special projects office and participants worldwide.

Direct Mail

	2019		2020		2021		2022		2023	
	Donations	Donors	Donations	Donors	Donations	Donors	Donations	Donors	Donations	Donors
Passover	\$34,161	723	\$28,650	490	\$24,962	415	\$66,336	465	\$88,704	357
High Holiday	\$49,468	527	\$40,772	742	\$50,082	403	\$38,651	347	\$55,514	329
Year End	\$46,772	401	\$25,950	193	\$128,816	628	\$100,497	477	\$91,585	237
TOTAL	\$130,401	1651	\$95,372	1425	\$203,860	1446	\$205,484	1289	\$235,803	923