## AMERICAN FRIENDS OF ALYN HOSPITAL Fundraising Results as of December 2, 2024

## **FUNDS RAISED**

	2019	2020	2021	2022	2023			
Total Raised	\$2,812,758	\$3,167,509	\$4,204,996	\$4,226,688	\$3,299,586			
# Donations	8839	6364	7,912	6541	6418			
Average Donation	\$318	\$498	\$531	\$646	\$514			
Transferred to Israe	\$2,218,104	\$3,003,705	\$3,703,996	\$3,430,254	\$2,601,571			

			2024					
	Total Raised	# Donations	Average Donation	Transferred	Total Raised	# Donations	Average Donation	Transferred
January	\$62,129	268	\$232	\$0	\$170,262	323	\$527	\$125,000
February	\$200,365	302	\$663	\$175,000	\$174,218	352	\$495	\$100,000
March	\$88,374	167	\$529	\$0	\$116,370	187	\$622	\$107,000
April	\$47,790	270	\$177	\$0	\$156,897	147	\$1,067	\$88,000
May	\$229,419	163	\$1,407	\$28,860	\$216,539	285	\$760	\$66,000
June	\$120,605	162	\$744	\$150,000	\$304,278	120	\$2,536	\$150,000
July	\$242,330	269	\$901	\$215,000	\$73,851	186	\$397	\$0
August	\$201,478	786	\$256	\$116,000	\$144,799	214	\$677	\$78,585
September	\$382,916	1453	\$264	\$0	\$501,709	1333	\$376	\$134,344
October	\$477,032	1457	\$327	\$300,000	\$569,538	1389	\$410	\$393,127
November	\$585,958	414	\$1,415	\$460,000	\$454,695	1198	\$380	\$370,419
December	\$661,190	707	\$935	\$1,156,711	·		#DIV/0!	·
TOTAL	\$3,299,586	6418	\$514	\$2,601,571	\$2,883,156	5734	\$503	\$1,612,475

Total raised **does not include** funds collected for Wheels of Love registration or upgrades. Transferred to Israel **includes** all registration and upgrade money collected. Totals are best estimates and subject to changes at year end due to adjustments, changes/cancellations, etc.

## Wheels of Love Israel

	2019		202	2020		2021		2022		2023	
	Revenue	Individuals									
Donations	\$1,600,919	5984	\$1,022,840	3099	\$1,239,343	3813	\$1,264,320	3675	\$1,106,232	2940	
Corporate Sponsors	\$81,490	17	\$24,500	5	\$53,000	11	\$40,300	10	\$54,000	12	
Registration	\$132,125	164	\$36,515	123	\$67,766	105	\$125,936	114	\$40,714	37	
Upgrades	\$56,298	131			\$17,611	52	\$44,040	138			
Total Raised/Riders	\$2,211,307	433	\$1,509,305	394	\$2,474,000	414	\$2,300,000	357	\$1,582,236		

Donations, corportate sponsors, registration and upgrades only represents money processed through the American Friends of ALYN Hospital Office. Total raised/riders includes information as reported by the Israel special projects office and participants worldwide.

## **Direct Mail**

	2019		20	20	2021		2022		2023	
	Donations	Donors								
Passover	\$34,161	723	\$28,650	490	\$24,962	415	\$66,336	465	\$88,704	357
High Holiday	\$49,468	527	\$40,772	742	\$50,082	403	\$38,651	347	\$55,514	329
Year End	\$46,772	401	\$25,950	193	\$128,816	628	\$100,497	477	\$91,585	237
TOTAL	\$130,401	1651	\$95,372	1425	\$203,860	1446	\$205,484	1289	\$235,803	923